

RockWare Announces RockWorks/iWatch

Posted on [April 2, 2015](#) by [Jim Reed](#)

Press Release: April 1st, 2015, Golden, Colorado: **RockWare Incorporated**, the global leader in geological software, is proud to announce the successful migration of their flagship product, **RockWorks**, to the new Apple Gold-Edition iWatch.



RockWorks Borehole Manager screen as viewed on the new iWatch.

The new RockWorks/iWatch product also includes a 14k gold Hastings Triplet 30x21mm hand lens to extend the user experience level by virtually eliminating data entry errors when entering borehole data into the program.



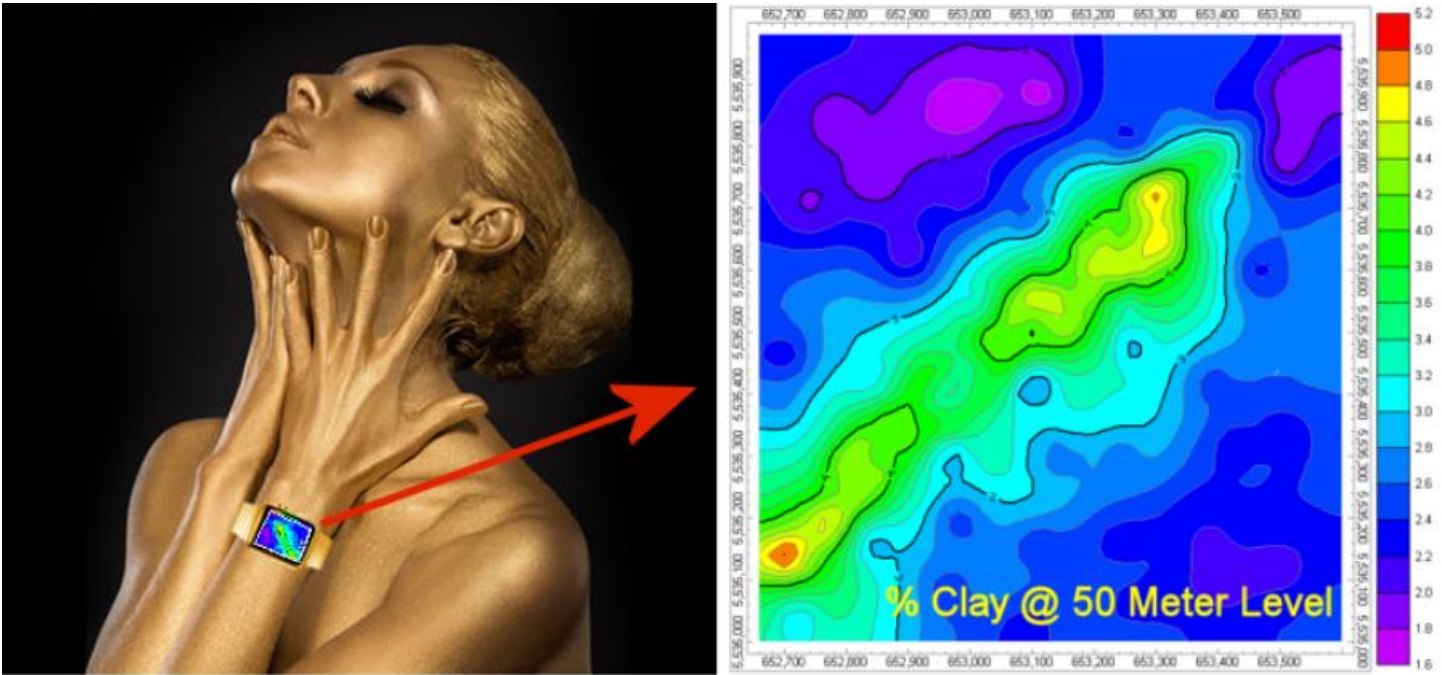
14k Gold Hastings Triplet Hand Lens

According to RockWare spokesperson Gage Ripcord; "Given the inevitable ubiquitous proliferation of the Apple gold iWatch, we can finally discontinue support for the bloated Windows platform and focus all of our energies on a single device. This translates to a more meaningful experience for our loyal customers who have been asking for a more fashionable way to become part of the RockWorks lifestyle."



RockWare founder Admiral Harold R. Head demonstrates RockWorks capabilities on extra-large edition of gold iWatch.

This comment from RockWorks/iWatch beta user Tiffany Auriferous is typical of the many first impressions: "I am so happy, not, when drillers at a jobsite make fun of my clunky laptop and I'd go like 'whatever'. Oh my god! Now I am totally awesome thanks to RockWare. They rock! Totally."



Tiffany Aureferous performing spatial geostatistics with her new iWatch.

All of the features within the Windows version of RockWorks16/Level-5 are included within this release; Geological Data Management (MDB or SQL Server Borehole Database), Modeling (2D Gridding & 3D Block Modeling), Analysis (e.g. Volumetrics & Pit Optimization), 2D/3D Visualization (e.g. Strip-Logs, Cross-Sections, Fence Diagrams), and Video Production (e.g. Plume Migration).



Easily correlate raster electric logs directly on your wrist!

To schedule an eligibility interview for the RockWorks/iWatch waiting list, please send your resume, notarized copy of 2014 tax return, and carbon footprint to aprilfoolsjoke@rockware.com.

Notice: "Apple", "iWatch", "Gold iWatch", and all words beginning with the letter "i" are registered trademarks of Apple Corporation. All Rights Reserved.